



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

Contract / Revision 151227 /		Alt Order # WOC10487028
Product LEADING ILLINOIS FOR TOMORROW		
Contract Dates 10/17/16 - 10/23/16	Estimate # 5356	
Advertiser Leading Illinois for Tomorrow Corp.		Original Date / Revision 10/14/16 / 10/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/17/16	Mon Prime Various	2 hour program onl		:30				NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	M-----	1			\$17,000.00					
N 2	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$800.00					
N 3	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$1,800.00					
N 4	WLS	10/17/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	20	\$38,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	20			\$1,900.00					
N 5	WLS	10/17/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$1,000.00					
N 6	WLS	10/17/16	10/21/16	The View	10a-11a		:30				NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$1,400.00					
N 7	WLS	10/17/16	10/21/16	ABC7 News	11a-12p		:30				NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$1,000.00					
N 8	WLS	10/17/16	10/21/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	5			\$1,100.00					
N 9	WLS	10/17/16	10/21/16	Jeopardy	330p-4p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	5			\$1,300.00					
N 10	WLS	10/17/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	10			\$1,800.00					
N 11	WLS	10/17/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	MTWTF--	5			\$2,500.00					
N 12	WLS	10/17/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151227 /		<u>Alt Order #</u> WOC10487028
<u>Contract Dates</u> 10/17/16 - 10/23/16	<u>Product</u> LEADING ILLINOIS FOR	<u>Estimate #</u> 5356
<u>Advertiser</u> Leading Illinois for Tomo		<u>Original Date / Revision</u> 10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$3,800.00				
N 13	WLS	10/17/16	10/21/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$4,000.00				
N 14	WLS	10/17/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$5,500.00				
N 15	WLS	10/17/16	10/21/16	Nightline	1137p-1208a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$800.00				
N 16	WLS	10/21/16	10/21/16	20/20	9p-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$8,000.00				
N 17	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$650.00				
N 18	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$1,400.00				
N 19	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$1,400.00				
N 20	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,600.00				
N 21	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				4	\$1,400.00				
N 22	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
N 23	WLS	10/23/16	10/23/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,200.00				
N 24	WLS	10/18/16	10/18/16	World News Tonight	530p-6p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$6,000.00				
Totals								0.00				123	\$231,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	123	\$231,800.00	(\$34,770.00)	\$197,030.00
Totals	123	\$231,800.00	(\$34,770.00)	\$197,030.00

Signature: _____ Date: _____

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